

Customer Service Committee

August 21, 2013

Customer Service Committee: Key Topics

- Violations framework
 - Approval of expanded Settlement Guidelines
 - Implementation of "30-day notices"
 - Analysis of two-year "look-back"
- Fleet policies
- Indiana toll concession fee
- I-PASS customer survey



Customer Service Workplan Update

Key Decisions	Decision-Making Timeframe		
	4-6 months	6-12 months	12+ months
Violations Framework • Fines analysis (complete) • Implement "30-day notices" • Evaluate Settlement Guidelines • Analyze two-year "look-back"		X	X
Fleet Policies • Fill Fleet Senior Manager Role (complete) • Identify and implement quick wins • Plan and pilot new fleet program			X
Feedback Transponders ("beeping transponders") • Test transponders • Assess longevity of new readers with respect to interoperability		X	
American Express Fees (complete)	X		



Violations Framework: Settlement Guidelines

- I-PASS settlements for qualifying customers, even if court-determined bankruptcy settlement amounts are higher
- Government organizations pay cash rate tolls only



Violations Framework: Settlement Guidelines

Resolution to update Settlement Guidelines

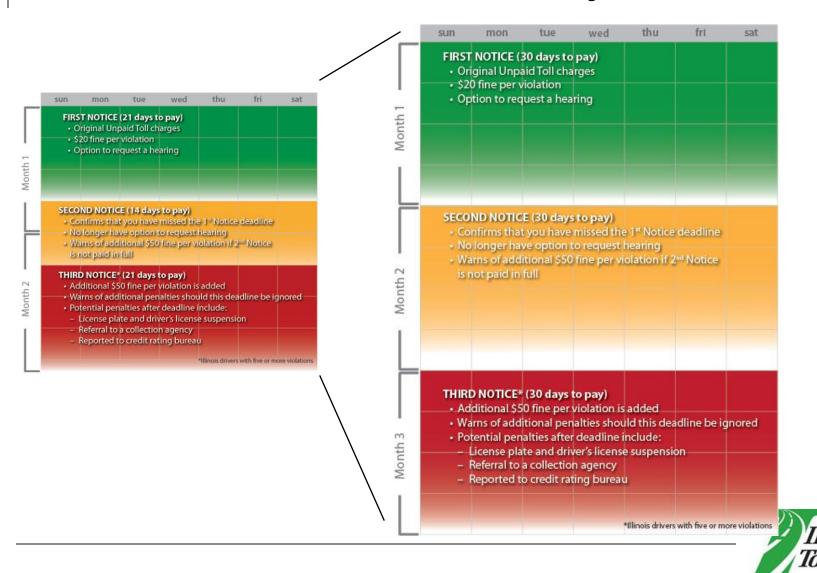


Violations Framework: Days to Pay

Agency	First Communication	Second Communication	Third Communication
Illinois Tollway	21 days to pay	14 days to pay	21 days to pay
E-470 Public Highway Authority (Denver)	30 days to pay (approximate)	30 days to pay (approximate)	N/A
Georgia State Road and Tollway Authority (Atlanta)	30 days to pay	90 days to pay	N/A
Miami-Dade Expressway Authority	30 days to pay (approximate)	30 days to pay (approximate)	N/A
North Texas Tollway Authority (Dallas)	30 days to pay	30 days to pay	N/A



Violations Framework: 30-Day Notices



Violations Framework: 30-Day Notices

Resolution to update Joint Committee on Administrative Rules (JCAR) language to allow for new 30-day cycle



Violations Framework: Two-Year "Look-Back"

	Minimum of <u>3</u> Violations		
Goals	2 Years (current)	1 Year	6 Months
Improve customer experience	No change	Improved	Improved
Maintain existing net revenue recovery	\$26 million/year	\$25.8 million	\$25.7 million
Accommodate notice volumes	1.4 million notices/year	1.4 million notices/year	1.3 million notices/year

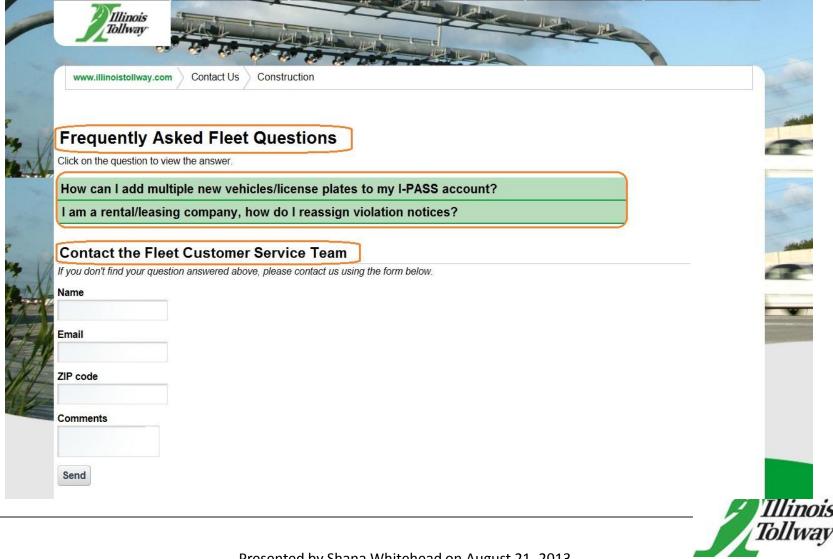
	Minimum of <u>2</u> Violations		
Goals	2 Years	1 Year	6 Months
Improve customer experience	Improved	Improved	Improved
Maintain existing net revenue recovery	\$28.8 million/year	\$28.5 million	\$29.3 million
Accommodate notice volumes	2.1 million notices/year	2.1 million notices/year	2 million notices/year

Note: Costs rise as notice volumes rise, although <u>net</u> recovery can reflect improved collection potential.

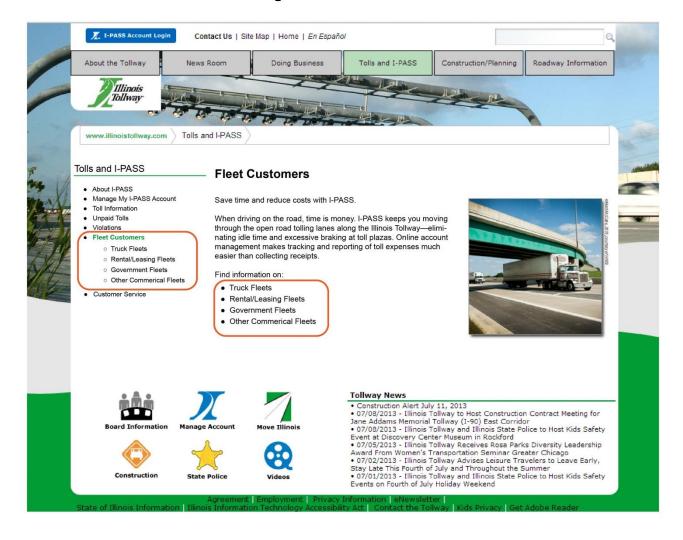
Note: Any adjustments would need to wait until the new back office system were available.



Fleet Policies: "Contact Us" Link

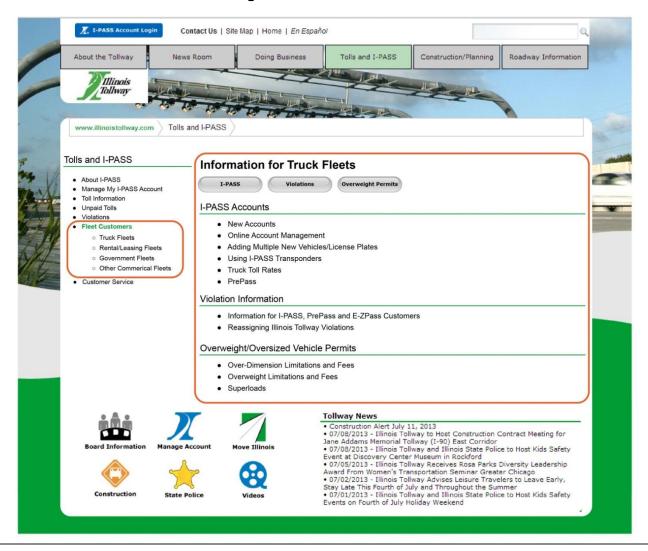


Fleet Policies: Updated Web Guidance





Fleet Policies: Updated Web Guidance





Fleet Policies: Online Truck Permits

- Approximately 10,000 truck permits issued each year
- Current process is managed through paper and phone
 - Application submission options
 - In person at toll plaza
 - By phone via the permitting desk
 - Payment options
 - Cash at plaza
 - Check via mail
 - Credit card via phone
- Future process is presently under development
 - Phase 1: Online application submission, reducing stops at plazas
 - Phase 2: Online payment and integration with IDOT



Indiana Toll Concession Fee: Overview

- The Illinois Tollway charges the Indiana Toll Road Concession Company (ITRCC) \$0.03 for each transaction occurring on the Indiana Toll Road by a customer using an I-PASS transponder. In turn, ITRCC charges the Illinois Tollway \$0.03 for each transaction occurring on the Illinois Tollway system. The net result of this action is that ITRCC pays the Illinois Tollway approximately \$750,000 each year.
- To offset the charge assessed by the Illinois Tollway, ITRCC charges customers travelling on the Indiana Toll Road and using an I-PASS transponder a \$0.03 fee in addition to the regular toll.

I-PASS Customer Survey: Key Results

- More than 62 percent of respondents choose the Tollway because it is the fastest commute.
- More than 71 percent of respondents prefer to communicate with the Tollway online.
- Fifty-eight percent of respondents have used I-PASS outside of Illinois a 12 percent increase since 2010.
 - Reciprocity data confirms that I-PASS transactions outside of Illinois have grown 9 percent. Even more striking, I-PASS transactions outside of Illinois and Indiana have grown 29 percent.
- More than 60 percent of respondents either agree or somewhat agree that the Tollway is a "good value."



THANK YOU